

EXPOSURE LOGO GUIDELINES



EXPOSURE
ALBERTA'S PHOTOGRAPHY FESTIVAL



EXPO
SURE
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The Exposure Logo can be used on your website, social media and printed matter to:

- Advertise that you are a registered Exhibition Partner
- Advertise the festival to your audience – for 3rd party press.
- Advertise that we are an official Partner.

Before you use an Exposure logo please make sure you do not:

- change the colours of the logo
- change the logo's ratio
- distort the shape of the logo
- crop the logo

Please gain approval by Exposure before you disseminate or print the logo. To request approval please send an email to Exposure Coordinator, Beth Kane, Beth@ExposurePhotoFest.com .